BISON SELECT

More benefits for investors: BISON launches exclusive customer program

With BISON Select, Boerse Stuttgart Group is introducing a premium program for investors with larger investment goals. The aim of the new customer program is to offer additional services, personalized conditions, a dedicated trader community, and useful tools, such as the holding period tracker.

Stuttgart, 17.04.2026 – BISON, the crypto trading platform for retail investors of Boerse Stuttgart Group, is responding to its growing number of engaged users and launching BISON Select, a new customer program for active traders. For the first time, the platform is offering an expanded set of features for investors with larger investment goals, bringing together additional tools, services, and community offerings within the app. Members benefit from a range of exclusive advantages, including crypto cashback of up to €500 per year, commission-free stock trades, personal account managers, and access to further features such as the holding period tracker, which helps users identify potential tax benefits.

"With BISON Select, we are creating a compelling offering for active investors who value quality, security, and personal service," explains Dr. Ulli Spankowski, CEO and Co-Founder of BISON. *"We have a loyal base of top customers, and we aim to further strengthen these valuable relationships while also supporting those looking to intensify their trading activities and pursue their investment goals. In doing so, BISON positions itself as a trusted partner, with transparency, reliability, and personalized service as top priorities."*

Higher activity leads to more additional services

The program is aimed at traders with a crypto trading volume of €40,000 or more within the last 12 months and is divided into Silver, Gold, and Platinum levels. The benefits at each level scale with trading volume. *"BISON Select is our response to the needs of active traders,"* says Spankowski. *"In addition to improved conditions, BISON Select gives members the opportunity to be part of a community that offers expert insights and a network of engaged investors."*

<u>BISON Select offers the following benefits in addition to the existing offering:</u>

- **Holding Period Tracker:** BISON app shows when the 1-year holding period for crypto investments is reached and helps users identify potential tax benefits.

- **Crypto Cashback:** Select members receive cashback in Bitcoin of up to €500 per year for every crypto trade.

- **Commission-Free Stock Trades:** BISON waives the order fee for stock trading. Select members at the Platinum level trade completely commission-free.

- **Personal Account Manager:** BISON Select offers prioritized support for all inquiries, as well as a personal account manager with a callback service.

- **Unlimited Deposits:** Select members can top up their balance beyond the standard limits.

- **Premium Referral Bonus:** For every successful referral, Select members receive an increased bonus of €50 in Ethereum (ETH).

- **Exclusive Events:** BISON also hosts curated events for personal networking within the Select community, including exclusive expert talks and special programs.

- **Blockpit Discount:** With BISON Select, tax reports can be created together with Blockpit at discounted rates.

Multi-award-winning platform with exchange expertise

BISON was launched in 2019 as the crypto trading platform of Boerse Stuttgart Group, making it the first crypto offering by a traditional stock exchange. Most recently, BISON won the "Goldener Bulle" in the category "Crypto Provider of the Year." BISON combines the security and reliability of an established exchange group with helpful trading features and has received multiple awards in Germany. BISON Select now expands this offering with a premium tier that provides additional benefits for active traders.

For more information about BISON Select, please visit bisonapp.com. Press photos can be downloaded here. (Photo credit: © BISON App)

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About BISON

BISON is the multi-award-winning crypto trading platform of Boerse Stuttgart Group for retail investors, offering a secure, fully regulated and user-friendly way to access more than 60 cryptocurrencies and over 2,500 securities. BISON stands for security and quality "Made in Germany." With its headquarters in Stuttgart and an international team of more than 200 employees, the platform has over 1 million active users and is available to individuals from 72 countries.

About Boerse Stuttgart Group

Boerse Stuttgart Group is the sixth-largest exchange group in Europe, with strategic pillars in capital markets as well as in digital and crypto business. It operates exchanges in Germany, Sweden, and Switzerland, and has

built the largest digital and crypto business of any European exchange group. Boerse Stuttgart Group employs more than 700 people across its locations in Stuttgart, Berlin, Frankfurt, Ljubljana, Madrid, Milan, Stockholm, and Zurich.

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